How to create a peer-to-peer (P2P) fundraising page under the RHS Kiltie Band site for the 2024 Giving Challenge

Getting Started

Parents/students will head to the RHS Kiltie Band page on the Giving Challenge site, then click the blue **Fundraise** button: <u>https://www.givingchallenge.org/organizations/riverview-high-school-kiltie-band-boosters-inc</u>

You will fill out the student's name and create an account with email address and password. You'll then receive an email to log in and be directed to your Fundraising Dashboard (see example below) to begin customizing your page.

How to Customize your Fundraising Dashboard

In the **Tell Your Story** section, you will customize your student fundraiser's page. You can personalize your story and share why this fundraiser is important to you. If you plan to go on the London trip, share what you're excited about and that you appreciate the financial support to make your dream a reality.

You can select a **Story Image** as well as a **Video Link** to a YouTube or Vimeo video that highlights your experiences in the band. Lastly, you can **Set a Goal** that you hope to achieve with the Giving Challenge.

You can upload your contacts and create a personal email to send during the Giving Challenge via the **Reach Out** section. And when the Giving Challenge is active, you will share your personal link as seen in the section titled **Share Socially**.

Once you've finished customizing your fundraiser's profile make sure to click the **Save Changes** button and your fundraiser's profile will automatically reflect the changes you've made!

View a Completed Kiltie Peer-to-Peer Page

For inspiration, view this example of Kiltie peer-to-peer page that has been created (thank you Spencer!):

https://www.givingchallenge.org/p2p/342207/spencer-schurawel

For More Information

The Giving Challenge <u>Fundraiser Guide</u> is a great resource for P2P Fundraisers to learn more about all the features you can utilize when customizing your page. Within this Fundraiser Guide, you have access to communication templates, downloadable graphics, and P2P strategies.

Example Fundraiser Dashboard

